



# ImpressLine™

simple • smart • style

- Pens
- Desk Gadgets
- 4 You
- Keychains
- Bags
- Stress Balls
- Clocks
- Sport Zone
- Mugs & Drinkware

# 2012

NEW PRODUCTS

## CATALOG

Quality & Innovation

ECO-SOLUTIONS

## DESIGN



*Get !Impressed*



TM



[www.impressline.com](http://www.impressline.com)

ASI: 62479 PPAI: 271403 SAGE: 67857



**Simple • smart • style**

**Simple** solutions  
**Smart** products  
**Style** driven

Creativity never ends; we present our  
new catalog **!ImpressLine 2012**

Simple • smart • style



Look for the Impressive Idea logo for products  
that are exclusive from Impressline



TM

# 2012

---

## CATALOG

# INDEX

04	Cool pens
16	Fancy pens
24	Desk gadgets
41	Premium desk gadgets
50	4 You
56	Premium 4 You
60	Keychains
66	Fancy keychains
76	Bags
84	Premium bags
90	Stress balls
94	Clocks
102	Sport zone
114	Mugs & drinkware

Legend:  New Lower Price

 New Item

 Eco Product

 Batteries Included For Testing Purposes Only

# COOL PENS

The objective of our line is to achieve a balance between the functionality of our products and the most current style tendencies. With this, we strive to develop unique, innovative, promotional products: **Promotional products with personality.**







**BOL 03-12**   
Magnet Clip Pen

Material: plastic  
 Features: magnetic clip  
 Colors: blue, orange, black red & green  
 Size: 4 1/3" x 3/4"  
 Imprint area: 1 2/3" x 2/3"  
 Imprint Method: pad printing  
 Packaging: 1,000 pieces  
 Weight: 25 lbs

**IMPRINTED**

500	1000	2500	5000
\$0.95	\$0.90	\$0.88	\$0.85



**BOL 06-12**   
Basic Pen

Material: plastic  
 Features: rubber grip. white ergonomic body  
 Colors: blue, purple, orange, black, red & green  
 Size: 5" x 1/2"  
 Imprint area: 1 2/3" x 2/3"  
 Imprint Method: pad printing  
 Packaging: 1,000 pieces  
 Weight: 25 lbs

**IMPRINTED**

500	1000	2500	5000
\$0.55	\$0.52	\$0.50	\$0.49



**BOL 08-12**    
Toledo Pen

Material: corn plastic  
 Features: 100% biodegradable. eco friendly  
 Colors: blue, orange, black, red & green  
 Size: closed: 3 3/4" x 2/3", open: 5 1/2" x 2/3"  
 Imprint area: clip: 1 2/3" x 1/3", pen: 1 2/3" x 1/3"  
 Imprint Method: pad printing  
 Packaging: 1,000 pieces  
 Weight: 31 lbs

**IMPRINTED**

500	1000	2500	5000
\$0.95	\$0.90	\$0.88	\$0.85



**BOL 09-12**  
Avanti Pen



Material: plastic  
 Colors: blue orange, black & red  
 Size: 5 1/5" x 1/3"  
 Imprint area: 2" x 1/3"  
 Imprint Method: pad printing  
 Packaging: 500 pieces  
 Weight: 33 lbs

**IMPRINTED**

500	1000	2500	5000
\$0.72	\$0.69	\$0.67	\$0.65



**BOL 11-12**  
Total Pen



Material: plastic  
 Features: triangle shaped pen. satin finish. 3 sided imprint area. rubber grip  
 Colors: yellow, blue, white, purple, orange, red & green  
 Size: 5 1/2" x 1/2"  
 Imprint area: 2" x 1/3". 3 side imprint area  
 Imprint Method: pad printing  
 Packaging: 1,000 pieces  
 Weight: 25 lbs

**IMPRINTED**

500	1000	2500	5000
\$0.55	\$0.52	\$0.50	\$0.49



**BOL 12-12**  
Bold Pen




Material: plastic  
 Features: rubber grip. translucent body  
 Colors: blue, white, purple, orange, red & green  
 Size: 5 1/2" x 1/2"  
 Imprint area: 1 1/2" x 1/3"  
 Imprint Method: pad printing  
 Packaging: 1,000 pieces  
 Weight: 27 lbs

**IMPRINTED**

500	1000	2500	5000
\$0.55	\$0.52	\$0.50	\$0.49





**BOL 14-12**   
Battle Pen

Material: plastic  
 Features: rubber grip. translucent body  
 Colors: blue, white, orange, black, red & green  
 Size: 5 1/4" x 1/2"  
 Imprint area: 2" x 1/4"  
 Imprint Method: pad printing  
 Packaging: 1,000 pieces  
 Weight: 27 lbs

**IMPRINTED**

500	1000	2500	5000
\$0.55	\$0.52	\$0.50	\$0.49



**BOL 15-12**   
Guerrilla Pen

Material: plastic  
 Features: black rubber grip. translucent body  
 Colors: blue, orange, red & green  
 Size: 5 1/5" x 1/3"  
 Imprint area: 2" x 1/3"  
 Imprint Method: pad printing  
 Packaging: 1,000 pieces  
 Weight: 22 lbs

**IMPRINTED**

500	1000	2500	5000
\$0.55	\$0.52	\$0.50	\$0.49



**BOL 16-12**  
Greco Pen

Material: plastic  
 Features: flat design. multiple imprint areas  
 Colors: yellow, blue, orange, black, red & green  
 Size: 5" x 2/3"  
 Imprint area: clip: 2/3" x 2/3", pen: 1 2/3" x 1/3"  
 Imprint Method: pad printing  
 Packaging: 1,000 pieces  
 Weight: 20 lbs

**IMPRINTED**

500	1000	2500	5000
\$0.61	\$0.58	\$0.57	\$0.55



## BOL 17-12 Cyclone Pen



Material: plastic  
 Features: gel ink. blue & color ink (same as barrel)  
 Colors: blue, purple, orange, red & green  
 Size: 5 1/4" x 3/4"  
 Imprint area: 2" x 1/4"  
 Imprint Method: pad printing  
 Packaging: 1,000 pieces  
 Weight: 31 lbs

### IMPRINTED

500	1000	2500	5000
\$1.10	\$1.05	\$1.02	\$0.99



## BOL 19-12 Miro Pen




Material: plastic  
 Features: rubber grip. metallic satin finish  
 Colors: blue, orange, black, silver, red & green  
 Size: 5 1/2" x 1/2"  
 Imprint area: 1 1/2" x 1/2"  
 Imprint Method: pad printing  
 Packaging: 1,000 pieces  
 Weight: 40 lbs

### IMPRINTED

500	1000	2500	5000
\$0.84	\$0.80	\$0.77	\$0.75





**BOL 22-12**   
Devin Pen

Material: plastic  
 Features: 2 in 1. pen & highlighter. highlighter ink color same as barrel.  
 Colors: blue, orange, red & green  
 Size: 6" x 2/3"  
 Imprint area: 1 3/4" x 1/3"  
 Imprint Method: pad printing  
 Packaging: 1,000 pieces  
 Weight: 42 lbs

**IMPRINTED**

500	1000	2500	5000
\$1.10	\$1.05	\$1.02	\$0.99



**BOL 25-12**   
Wood Duo Set

Material: wood  
 Features: eco friendly. pen & mechanical pencil.  
 recycled cardboard box  
 Size: pens: 6 1/3" x 1/5", case: 7" x 2"  
 Imprint area: 3" x 1/3"  
 Imprint Method: pad printing  
 Packaging: 500 pieces  
 Weight: 13 lbs

**IMPRINTED**

500	1000	2500	5000
\$2.77	\$2.64	\$2.56	\$2.49



**BOL 28-12**   
Plus Pen

Material: plastic  
 Features: metal look finish  
 Colors: blue, black, silver, red & green  
 Size: 5 1/2" x 1/2"  
 Imprint area: 1 1/3" x 1/4"  
 Imprint Method: pad printing  
 Packaging: 1,000 pieces  
 Weight: 27 lbs

**IMPRINTED**

500	1000	2500	5000
\$0.95	\$0.90	\$0.88	\$0.85



Style



**BOL 30-12**  
Chic Pen



Material: plastic  
 Features: triangle shaped pen. 3 sided imprint area. rubber finish  
 Colors: black  
 Size: 5 1/5" x 1/2"  
 Imprint area: 2 3/4" x 1/3"  
 Imprint Method: pad printing  
 Packaging: 1,000 pieces  
 Weight: 22 lbs

**IMPRINTED**

500	1000	2500	5000
\$0.77	\$0.73	\$0.71	\$0.69



**BOL 31-12**  
Bamboo Pen



Material: bamboo  
 Features: eco friendly  
 Colors: blue, orange, black, red & green  
 Size: 5 2/3" x 1/5"  
 Imprint area: 2" x 1/3"  
 Imprint Method: pad printing  
 Packaging: 500 pieces  
 Weight: 15 lbs

**IMPRINTED**

500	1000	2500	5000
\$1.50	\$1.43	\$1.39	\$1.35



**BOL 32-12**  
Eco Thick Pen



Material: 100% recycled paperboard & plastic  
 Features: eco friendly  
 Colors: yellow, blue, orange, black, red & green  
 Size: 5 1/3" x 1/3"  
 Imprint area: 2" x 1/3"  
 Imprint Method: pad printing  
 Packaging: 1,000 pieces  
 Weight: 24 lbs

**IMPRINTED**

500	1000	2500	5000
\$0.95	\$0.90	\$0.88	\$0.85



**BOL 33-12**

**NEW**



**Eco Sky Pen**

Material: corn plastic  
 Features: eco friendly. 100% biodegradable  
 Colors: blue, purple, orange, red & green  
 Size: 5 1/4" x 1/4"  
 Imprint Area: 2 1/4" x 1/4"  
 Imprint Method: pad printing  
 Packaging: 500 pieces  
 Weight: 13 lbs

**IMPRINTED**

500	1000	2500	5000
\$0.99	\$0.94	\$0.92	\$0.89



**BOL 34-12**

**NEW**



**Eco Tri Pen**

Material: 100 % recycled paper & plastic  
 Features: pen & highlighter. triangle shaped pen. 3 sided imprint area  
 Colors: blue, purple, orange, red, & green  
 Size: 5 3/4" x 1/4"  
 Imprint area: 2 1/4" x 1/4"  
 Imprint Method: pad printing  
 Packaging: 500 pcs  
 Weight 8 lbs

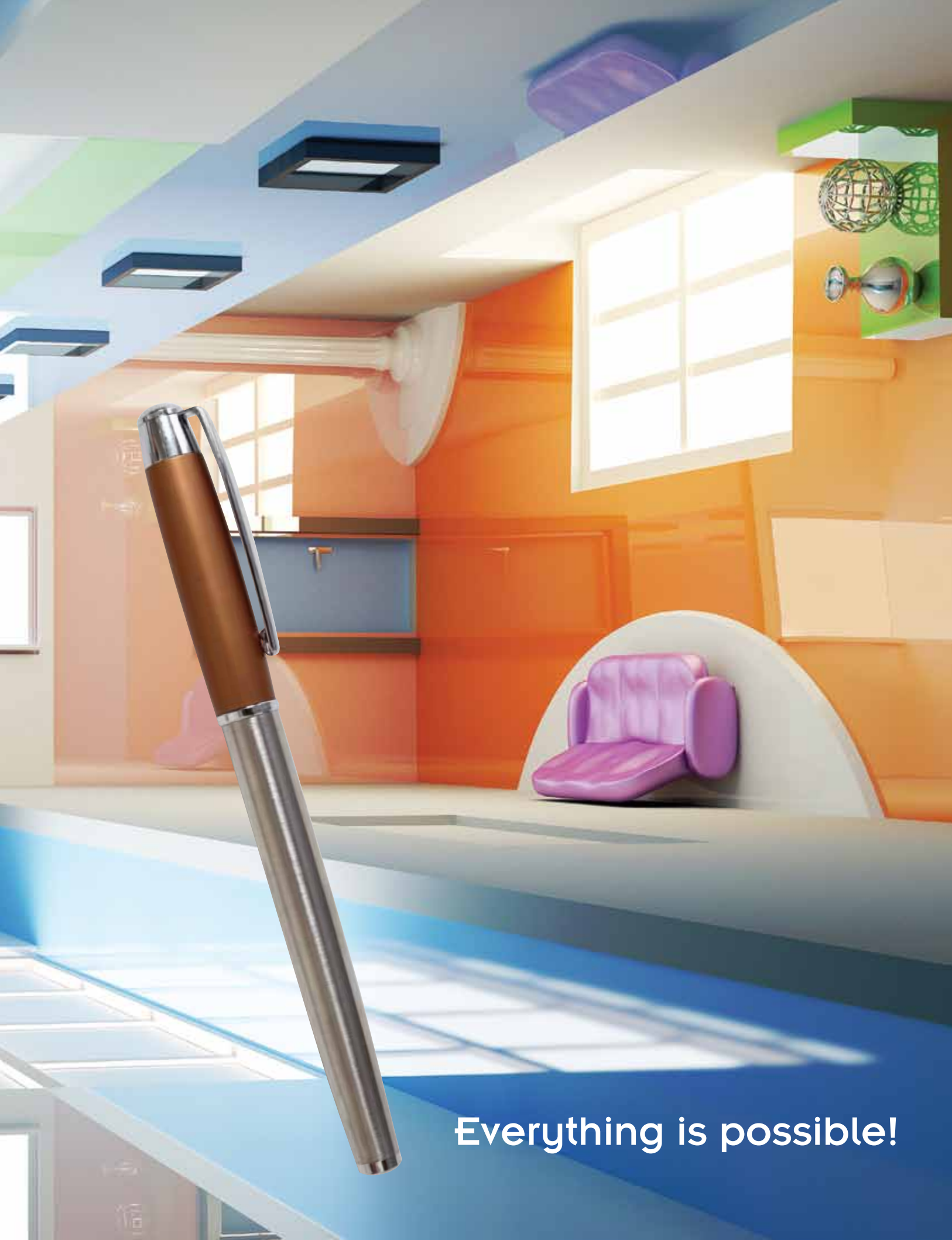
**IMPRINTED**

500	1000	2500	5000
\$1.39	\$1.33	\$1.29	\$1.25



# FANCY PENS





Everything is possible!



## BOL 50-I2 Novel Pen Set



Material: metal  
 Features: ink cartridge: black ink. luxury case  
 Size: 5 1/2" x 1/3"  
 Imprint area: 1 1/2" x 1/3"  
 Imprint Method: pad printing & laser engraving  
 Packaging: 100 pieces  
 Weight: 30 lbs

### IMPRINTED

50	100	250	500
\$19.48	\$18.56	\$18.01	\$17.49

### ENGRAVED

50	100	250	500
\$20.60	\$19.62	\$19.04	\$18.49



## BOL 53-I2 Eco Degas Pen



Material: 40% recycled aluminum  
 Features: 2 in 1 black ink pen & yellow highlighter. eco friendly  
 ink cartridge: black ink  
 paper box included  
 Colores: blue, gray & red  
 Size: 4 1/3" x 1/2"  
 Imprint area: 2" x 1/3"  
 Imprint Method: pad printing & laser engraving  
 Packaging: 500 pieces  
 Weight: 17 lbs

### IMPRINTED

50	100	250	500
\$2.22	\$2.11	\$2.05	\$1.99

### ENGRAVED

50	100	250	500
\$3.33	\$3.17	\$3.08	\$2.99



**BOL 54-12** **NEW**

Pissarro Pen

Material: copper barrel with metal cap  
 Features: black ink roller ball pen. leatherette case  
 Colors: black  
 Size: 5 1/4" x 1/2"  
 Imprint area: 1 1/2" x 1/4"  
 Imprint Method: pad printing & laser engraving  
 Packaging: 100 pieces  
 Weight: 33 lbs

**IMPRINTED**

50	100	250	500
\$10.01	\$9.54	\$9.26	\$8.99

**ENGRAVED**

50	100	250	500
\$11.13	\$10.60	\$10.29	\$9.99



**BOL 56-12** **NEW**

Murillo Pen

Material: metal barrel with aluminum cap  
 Features: black ink roller ball pen. shiny finish  
 Colors: blue, silver, red & orange  
 Size: 5 1/4" x 1/4"  
 Imprint Area: 1 1/4" x 1/4"  
 Imprint Method: pad printing & laser engraving  
 Packaging: 500 pieces  
 Weight: 31 lbs

**IMPRINTED**

50	100	250	500
\$4.44	\$4.23	\$4.11	\$3.99

**ENGRAVED**

50	100	250	500
\$5.56	\$5.29	\$5.14	\$4.99



**BOL 58-12**  
Elegance Set



Material: metal & leatherette  
 Features: black ink fountain & ball pen set in a leatherette case.  
 includes 1 imprint on each pen  
 Ink cartridge: black ink  
 Size: 5 1/4" x 1/2", case: 5 1/2" x 1 1/2"  
 Imprint area: 1 1/2" x 1/3", case: 5 1/2" x 1 1/2"  
 Imprint Method: pad printing & laser engraving  
 Packaging: 100 pieces  
 Weight: 22 lbs

**IMPRINTED**

50	100	250	500
\$12.24	\$11.66	\$11.32	\$10.99

**ENGRAVED**

50	100	250	500
\$13.36	\$12.72	\$12.35	\$11.99



**BOL 63-12**  
Eco Wood pen



Material: wood  
 Features: ball point pen  
 Size: 5" x 1 1/4"  
 Imprint Area: 2" x 1/4"  
 Imprint Method: pad printing  
 Packaging: 500 pieces  
 Weight: 18 lbs

**IMPRINTED**

50	100	250	500
\$2.22	\$2.11	\$2.05	\$1.99







**BOL 64-12** **NEW**  
Optima Pen

Material: copper barrel with metal cap  
 Features: black ink roller ball pen  
 Colors: black  
 Size: 5 1/4" x 1/2"  
 Imprint Area: 1 1/2" x 1/2"  
 Imprint Method: pad printing & laser engraving  
 Packaging: 100 pieces  
 Weight: 24 lbs

**IMPRINTED**

50	100	250	500
\$5.56	\$5.29	\$5.14	\$4.99

**ENGRAVED**

50	100	250	500
\$6.67	\$6.35	\$6.17	\$5.99



**BOL 65-12** **NEW**  
Brass Pen

Material: copper barrel  
 Features: black ink roller ball pen  
 Colors: black  
 Size: 5 1/4" x 1/4"  
 Imprint Area: 1 1/2" x 1/4"  
 Imprint Method: pad printing & laser engraving  
 Packaging: 500 pieces  
 Weight: 22 lbs

**IMPRINTED**

50	100	250	500
\$4.44	\$4.23	\$4.11	\$3.99

**ENGRAVED**

50	100	250	500
\$5.56	\$5.29	\$5.14	\$4.99

**BOE 04-12** **NEW**  
Eco Pen Case



Material: recycled cardboard  
 Colors: black  
 Size: 6 1/4" x 1 1/2" x 1/2"  
 Imprint Area: 5" x 1"  
 Imprint Method: pad printing  
 Packaging: 500 pieces  
 Weight: 23 lbs

**IMPRINTED**

50	100	250	500
\$0.84	\$0.80	\$0.77	\$0.75